



Jamie Zinser

Chief Technology Officer

Jamie Zinser is the Chief Technology Officer of Advanced Vehicle Assemblies with over 26 years in automotive experience. In this role, Jamie serves as a member of the executive leadership team with responsibility for all sales, marketing, new business development strategy, product engineering, process engineering and program management.

Jamie began her career at Dura Automotive in 1994 as a GMI intern. During Jamie's tenure at Dura Automotive, she came to be a leader for the engineering organization through establishing new technologies to support the company including lightweight aluminum structures, battery trays, exterior trim and mechatronics to support EV and other market critical initiatives.

Jamie transitioned to facilitating global teams as Director of Engineering for Global Structural Systems. In this role she led product engineering for structural systems and lightweight innovations including closures, cross-car beams, and space frame systems.

In 2016, Jamie was appointed an executive team member as Vice President of Global Engineering for DURA Automotive. In this role, she was responsible for all aspects of DURA's engineering and product development activities across four continents.

Jamie transitioned to Chief Commercial Officer for DURA Automotive Systems in 2019, serving as a member of the executive leadership team, with responsibility for sales, marketing and new business development strategy worldwide. Following DURA, Jamie was the Chief Technology Officer of Global Automotive Systems.

Beyond her professional career, Jamie has been recognized personally as one of the Top 100 Leading Women in the North American Automotive Industry and as a Rising Star by Crain's Automotive News. She is a mentor to the Women of Tomorrow (WOT) Mentor and Scholarship Program to inspire at-risk young women to achieve their full potential.

Jamie earned her MSBE from GMI Engineering and Management Institute in Flint, MI (now Kettering University).



Advanced Vehicle Assemblies

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